

Sarah Wetsman Davidson Tower  
Hadassah University Medical Center at Ein Kerem, Jerusalem

## SWD Hospital Tower Recognizes the Spiritual Side of Medicine

For almost a century, Hadassah has combined the most advanced medical technologies with a deeply compassionate approach to healing.

Hadassah was the first medical organization in Israel to perform a successful heart transplant and the first in the world to complete a successful computer-assisted hip replacement. In recent months, Hadassah has continued to develop and incorporate the newest technology. Hadassah has acquired both a new cyclotron to provide state-of-the-art synthesis and produce radioactive materials used in the highly advanced diagnostic technology known as PET or positron emission tomography and a new lithotripter, a sophisticated machine that provides non-invasive treatment for kidney stones.

At Hadassah, we take great pride in our expertise in the use of cutting-edge equipment and the many scientific innovations our physicians and researchers have achieved, but we also recognize that healing requires more than technology, no matter how advanced. In the words of Maimonides:

*The physician should not treat the disease, but the patient who is suffering from it.*

Hadassah recognizes that there is a spiritual dimension to healing that is vitally important. This holistic approach to medicine - a model that considers the mind, body and spirit in diagnosis and treatment - is a significant component of the Sarah Wetsman Davidson Hospital Tower. It will be felt by patients throughout the Hospital Tower, but its physical realization may be seen most readily in two specific areas: the building's Synagogue Complex and its Healing Gardens.



*A rendering of one of the Healing Gardens in the new Hospital Tower*

A Synagogue is, of course, a place for worship, but even for people who are not observant, the Synagogue can have deep meaning because it offers people an opportunity for quiet contemplation and reflection, for soothing the soul. This type of connection to one's deepest feelings and beliefs can be as essential a part of medical care as healing the body, and also can lead to other connections - to our people and our past.

The Healing Gardens provide a physical realization of our inner spirituality by offering patients, families and staff a unique connection to the natural world, so often lost in a hospital setting. The Healing Gardens, located on several floors and visible from others, incorporate the four elements - earth, wind, air and fire. Understanding what each element represents helps us evaluate where our individual strengths and weaknesses lie. Healers have found that focusing on the elements often can be helpful when seeking the course of treatment that best addresses a patient's problems.

There are numerous Giving Opportunities available in the Tower that embrace its holistic view of medicine. These opportunities offer donors a unique means to support advances in medical care and acknowledge that human beings are more than the sum of their physical parts. We also are spiritual beings connected to each other in the deepest and most profound ways.

Some of the Synagogue and Healing Gardens Giving Opportunities are very large, but there are many opportunities for individuals, families and groups to participate on a more affordable level. For example, there are more than 80 Synagogue seats still available at \$36,000 each, payable over five years. Donors will be recognized with a name plate on the back of the seat.

Synagogue, Healing Gardens and other selected available Giving Opportunities are listed on the next page.

Sarah Wetsman Davidson Tower  
Hadassah University Medical Center at Ein Kerem, Jerusalem

## Selected Tower Giving Opportunities

***The Sarah Wetsman Davidson Hospital Tower is our promise to serve the people of Jerusalem and Israel for the next 100 years.***

***As we celebrate our 99th anniversary this year and begin the countdown to our Centennial and the dedication of our Hospital Tower in October 2012, we ask every Hadassah member and associate to join in the effort to complete our magnificent citadel of healing.***

### ***Synagogue Giving Opportunities***

The Synagogue Complex - \$5 million  
Aron Kodesh (Holy Ark) - \$1 million  
Ner Tamid (Eternal Light) - \$500,000  
Synagogue Seats - \$36,000 each

### ***Giving Opportunities in the Healing Gardens:***

Level 9 – Shared Support Area -  
Neurosciences Center - \$1.5 million

### ***Additional Selected Giving Opportunities***

#### ***Surgical Center Operating Theaters Lower Level 4***

Operating theaters, available for \$1.5 million each, include:

Specialty Robotic Surgery  
Specialty Neurosurgery  
Specialty Trauma Surgery  
Specialty Orthopedic Surgery

### ***Departments***

A number of Departments, each priced at \$2.5 million are available in the Gynecology Surgical Department, the Neurology Department and the Cardiothoracic Surgery Department.

### ***Units***

Units are available in the Heart Center, Surgical Patient Center, Neurosciences Center and Internal Medicine, with prices ranging from \$2.5 million to \$500,000.

### ***Administration and Education Floors***

Urology and Cardiology, Level 4  
Cardiothoracic, ENT, Neurosurgery and Vascular, Level 8  
Internal Medicine, Level 11

Offices for Directors, Departments, Units and Physicians, priced at \$125,000, \$100,000, \$75,000 and \$36,000

### ***Patient Care Floors***

A variety of rooms are available on different floors, including:

One Patient Isolation Rooms - \$200,000  
One-Patient Rooms - \$150,000  
Two-Patient Rooms - \$100,000

Small Nurses' Stations - \$75,000

**To purchase a room or for more information, please call the Tower Campaign Office at 800-988-0685.**

## TOWER CAMPAIGN AND CONSTRUCTION UPDATES

In 2010, the Tower Campaign raised \$20 million, far exceeding its goal of \$12.6 million. To date, the Campaign has raised more than \$238 million toward its goal of \$318 million.

Construction of the Tower also went beyond expectations as the cement skeleton of the building was completed in December 2010, three months ahead of schedule. In addition, about half the aluminum work and almost a third of the Jerusalem stone facing has been placed on the building. Two bridges connecting the Tower to other buildings on the Ein Kerem campus have been installed. One bridge connects the Tower to the new parking garage; a second bridge extends from the Tower's second floor to the adjacent Charlotte R. Bloomberg Mother and Child Center.

Inside the building, flooring and walls are being completed on the lower levels, generators and electrical systems have been installed and the loading dock has been completed. On the Entrance Floor, the stonework is being installed and the walls are being painted.

Sarah Wetsman Davidson Tower  
Hadassah University Medical Center at Ein Kerem, Jerusalem

## New Photos from the Tower Construction Site



As the Sarah Wetsman Davidson Hospital Tower rises, it is changing the landscape of Jerusalem.

Recent photos taken at the construction site show the completed dome of the Art Rotunda (top left), part of Ben Gurion Square, now reopened after being closed to traffic for many months (top right), the Art Rotunda dome with protective scaffolding over it to guard against damage as workers place the Jerusalem stone facing on the building (bottom left) and a view of the construction site during the evening hours (bottom right).